

## Happy New Year from the Project Imagine Family!

Has it really been five years? Half a decade? 2019 has been a wonderful year for Project Imagine with exponential growth and change, propelling us forward in many ways. So much of our progress has been accomplished thanks to the generous support we receive from our donors all over the world. We are delighted to share some of our milestones of the year.

**Our team is growing!** Project Imagine has grown this year to include 48 students at the International School of Kenya (ISK). We have continued to work on our **boys' program** and plan to integrate it into our learning this January. Our boys' curriculum is being regularly curated by the dutiful, seasoned leaders of the committee aided by an excited group of new freshmen boys. In 2019 we completed our twelfth distribution to Swani Primary School as well as our sixth distribution at Mt. Olive Primary, serving over 700 girls! You can see all our videos at [projectimagine.net/photos](http://projectimagine.net/photos).

### We celebrated two years of partnership with Salama School!

Salama is an alternative education facility for at-risk students located close to our own, ISK. Project Imagine has implemented a peer mentorship and empowerment program that targets 30 girls of all different ages in the Salama Girls Club. Discussion topics have included everything from *"managing stress and anger"* to *"negative and positive peer pressure"* and a renewed discussion about *"how to be a good leader,"* including conflict resolution and being assertive in respectful and effective ways.



Project Imagine reached an amazing milestone this year: We distributed our **100,000th pad!** Fun fact: since each pad is 20 cm long, the number of pads we have distributed is equal to 20 kilometers! Imagine the number of girls we have enabled and empowered to continue her education! **THIS IS THANKS TO YOUR SUPPORT!**

In March, we ran **the 100,000 Pads Campaign** and held a **Positivi-Tea** event. Our fundraising and *friendraising* efforts continued with a bake sale, a yard sale and Period Positivity week at ISK which addressed false stigmas around periods in order to promote a **period positive** environment for all. It included fun initiatives such as selling PI stickers and wristbands, sharing period facts through social media and in the girls' bathrooms, and showing an Oscar-winning period positivity documentary, *Period. End of Sentence*. In addition, we also had a stall

at a farmers market and yard sale to continue to spread the positivity AND we made a [video](#) celebrating Project Imagine's activities for the last four years, which included a few blasts from the past.

The **Positivi-Tea** provided old and new friends of PI to gather on a Sunday afternoon and screen the film *Period. End of Sentence* and raise **over \$3,000 USD**. We also had fundraisers in the US in Oregon and New Hampshire that helped us raise money for PI and spread the period positive message to both coasts!

In April of this year, **Project Imagine was awarded the Diana Award!** Our efforts were recognized by the Diana Award in the United Kingdom after we were nominated by a member of our community. We were officially recognized as an "international movement of young people changing the world." The Diana Award is "for outstanding young people selflessly creating and sustaining positive social change" and is given for a young person's "social action or humanitarian work." To be considered for the award, nominees must meet the five criteria as determined by the Diana Award: vision, social impact, youth-led, service journey and inspiring others. We have been featured on their website at this address: [Roll of Honour](#). To be acknowledged by such a prestigious award was an incredible honor. This would not have been even remotely possible without all the support we have received from all of you.



**The second PI graduating class!** The second class of students to have sanitary pads for three years of primary school (classes 6,7 and 8) graduated in October 2019! This was an enormous milestone for the wonderful students from Swani Primary School. We are so proud to have worked with them, and to have seen them grow into empowered and intelligent young girls. We wish them all the best as they begin secondary school in January 2020.

We look forward to 2020 and continuing our incredible partnerships with Swani and Mount Olive Primary as well as Salama School. We are grateful for continued interest in and support of Project Imagine. We hope that you will continue to follow the activities of Project Imagine through our updates, photos and videos, which can be found at:

Website: [projectimagine.net](http://projectimagine.net)

Instagram: @project.imagine

Twitter: @ProjectImagine5

Facebook: Project Imagine

LinkedIn: Project Imagine Kenya

SnapChat: @project.imagine

**Project Imagine is grateful for your support!**

